

Specialised Journalism

DEVELOPMENT REPORTING

Level of Course: Bachelor Level (Tier 3) Final Year Elective of an undergraduate degree in Journalism or Mass Communication.

Course Description: This course is designed to develop specialised reporting skills of a journalism student in reporting issues dealing with various aspects of development. The traditional concept of development itself would be challenged in this course and new ideas examined and explored that are specific to the Asian environment. Traditional Asian wisdom will be considered in the context of developing new paradigms of development reporting. Lecturers are encouraged to source sample story ideas for each week from your own country or the immediate neighbourhood.

Mode: Lectures and tutorials / workshops.

Number of weeks: 12 weeks, 1 semester

Number of hours per week: 3 hours (1 hour lecture + 2 hour tutorial)

Required and Recommended Texts:

- Barua, Dipak. Kumar (2005), Applied Buddhism: Studies in the Gospel of the Buddha from Modern Perspective, Benares Hindu University, India
- Dan, Yu (2006), Confucius from the heart: Ancient Wisdom for Today's World, Zhonghua Book Company, China,
- Dixit, Kunda (1997). Reporting as if the Earth Matters, IPS, Manila
- Doug McGill (2005). Global Narratives for Local Audiences. The Nieman Conference on Narrative Journalism. Available at: <http://www.mcgillreport.org/NiemanSpeech.pdf>
- Galtung, J and Vincent R.C (1992), Global Glasnost: Towards a New World Information and Communication Order?, Hampton Press, USA
- George, Cherian (ed) (2008) Free Markets Free Media? AMIC, Singapore
- Grossman, N (ed)(2015), Thailand's Sustainable Development Sourcebook, EDM, Bangkok
- Gunaratne, Shelton, Pearson, Mark and Senarath, Sugath (eds) (2015), Mindful Journalism and News Ethics in the Digital Era, Routledge, New York.
- Gyatso, Tenzin (1980), Universal Responsibility and the Good Heart, Library of Tibetan Works and Archives, India

- Hutanuwat, P and Manivaanan, R (eds) (2005), Asian Futures Dialogue for Change Part 1, Zed Books, USA
- Papoutsaki, E and Harris, U (eds) (2008). South Pacific Island Communication: Regional Perspectives, Local Issues, USP, Fiji
- Payutto, P.A (1998), Buddhist Economics: A Middle way for the market Place, Buddhadhamma Foundation, Bangkok
- Quebral, Nora.C (2012), Development Communication Primer, Southbound, Malaysia – retrieve from <http://www.southbound.com.my/downloads/QuebralCruzPrimer2012.pdf>
- Schramm, Wilbur (1964). Mass Media and National Development – The Role of Information in the Developing Countries. Unesco / Stanford University Press.
- Seneviratne, Kalinga (ed) (2006). Media's Challenge: Asian Tsunami and Beyond, AMIC, Singapore
- Sharma, Dinesh. C (2007), Development Journalism: An Introduction, Ateneo de Manila University, Philippines
- Sivaraksa, S (2009), The Wisdom of Sustainability: Buddhist Economics for the 21st century, Koa Books, USA.
- Xiaoge, X (2005), Demystifying Asian values in Journalism, Marshall Cavendish/AMIC, Singapore

Recommended Development Journalism Websites:

- Asian Development Blog - <http://blogs.adb.org>
- bdReports (Bangladesh) - <http://www.bdreports24.com>
- Citizen Media Network - <http://citizenmedianetwork.org>
- dna (India) - <http://www.dnaindia.com/topic/rural-development>
- Himal (Nepal) – <http://himalmag.com/>
- iMekong - <https://www.imekong.org>
- Inter Press Service - News Agency – <http://www.ips.org/>
- International Press Syndicate - <http://www.international-press-syndicate.org>
- IRIN - <http://www.irinnews.org>
- MindaNews (Philippines) - <http://www.mindanews.com>
- Lotus Communication Network – www.lotuscomm.org

- The Hoot (India) - <http://www.thehoot.org>
- Groundviews (Sri Lanka) - <http://groundviews.org>
- Third World Network (Malaysia) - <http://www.twn.my/>

Course Description:

WEEK 1 LECTURE: NEWS VALUES, NEWS AGENCIES AND GLOBAL MEDIA

This lecturer will give an overview of the construction of news values, function of news agencies and the global flow of news and its role in shaping development news.

Tutorial: Divide the class into 5 or 6 groups and allocate a country for each group asking them to write a 250-300 words news report on any aspect of the chosen country for an international news agency. They may be given up to 1 hour to do this exercise and read the report to class after that. Discussion will follow on the news values adopted.

Week's Recommended Readings:

- Bidwal, P (2006), India's Media: A grave crisis of credibility, Asian Media Report, Asian Media Forum, Nepal, p 84-98
- Chachavalpongpun, Pavin (2010), A Battle Royale: Thailand Takes On The Foreign Media, Global Asia, Volume 5, Number 4, Winter 2010, Singapore, ISEAS.
- Galtung, J and Vincent R.C (1992), Global Glasnost: Towards a New World Information and Communication Order?, Hampton Press, USA, p 1-122
- Mehta, N (2008), India on Television: How Satellite News Channels have changed the way we Think and Act, Harper Collins- India Today, New Delhi.
- Thussu, D ((2008), Mapping the Murdochisation of the Media, Asian Communication Handbook 2008, AMIC, Singapore, p32-
- Chapters 1-4 – Thussu, D (2007), News as Entertainment: The rise of global infortainment, SAGE, London, p 15-112
- Xin, X (2012), How the Market is changing China's news, Lexington, UK

WEEK 2 LECTURE: WHAT IS DEVELOPMENT?

An examination of what is meant by "development" and various definition of it – historic and contemporary.

Tutorial: Provide a summary via a powerpoint presentation of the main elements with regards to development issues that are discussed in the following 5 listed readings. A photocopy of the appropriate

chapter from each reading will be provided for easier reference. Divide the class into 5 groups and give each group one of the elements and ask them to draft a 5 minute presentation on how a journalist could address this issue with an example given from your own country or region. They may take up to an hour to draft the presentation.

References:

- Jolis, a (1998), Banker to the Poor: The autobiography of Muhammad Yunus founder of Grameen Bank, Aurum Press, UK (alternatively, may watch video listed below of interview with Prof Yunus)
- Khor, M (2016), Sustainable goals to get action going, 29 Feb, The Star, Malaysia – retriev from <http://www.twn.my/title2/unsd/2016/unsd160301.htm>
- Klien, N (1999), No Logos, Pan Books, USA
- Schumacher, E.F (1973), Small is beautiful: Economics as if People mattered, Harper and Row, USA
- UNDP(2007), Sufficiency Economics and Human Development, Thailand Human Development Report 2007, UNDP, Bangkok

Week's Recommended Readings:

- Chapters 1, 9 and 10 - Barua, Dipak. Kumar (2005), Aplied Buddhism: Studies in the Gospel of the Buddha from Modern Perspective, Benares Hindu University, India
- Baharuddin, A (2011), Sustainable Development in the spiritual context as an denominator for Asian-Arab philosophical dialogue, Asian-Arab Philosophical Dialogue on Culture of Peace and Human Dignity, UNESCO, Bangkok, p194-203.
- Khor, M (2007), Development issues crucial for post-2012 climate regime, Third World Network briefing paper, Malaysia. (Khor.pdf)
- Misra, Pankaj (2012), From the ruins of the empire: The revolt against the west and the remaking of Asia, Penguin Books, London
- Payutto, P.A (1992), Buddhist Economics: A Middle way for the market Place, Buddhadhamma Foundation, Bangkok
- Quebral, Nora.C (2012), Development Communication Primer, Southbound, Malaysia – retrieve from <http://www.southbound.com.my/downloads/QuebralCruzPrimer2012.pdf>
- Raghavan, C (2014), Third World in the new Millenium CE, Third World Network, Malaysia
- Saran, A.K (1963), Hinduism and Economic Development in India, Archives des Sociologis des Relitions, vol.15, no.1, p87-94 – retrieve from http://www.persee.fr/doc/assr_0003-9659_1963_num_15_1_1726
- Subrahmanyam, B.R (2009), The Significance of Metta: A Brahnavihara Bhavana, Shukla, H.S and Kumar, B eds, Buddhism and Social Ideal, BHU, India, p 137-142

- Tauli-Corpuz, V, Sidchogan-Batani, R and Maza, J (2006), The impact of Globalisation and liberalisation on agriculture and small farmers in Developing Countries: The case of the Philippines, Third World Network briefing paper, Malaysia.
- Wickremasinghe, J.W (2002), The end of Economic Science & the beginning of People-Friendly Economics, Buddhist Cultural Centre, Sri Lanka.
- Chapter 2 - Xu, X (2005), Demystifying Asian values in Journalism, Marshal Cavendish/AMIC, Singapore

Videos:

- What is Human Development (UNDP) - <https://www.youtube.com/watch?v=HwgZQ1DqG3w>
- United Voices, Sustainable Solutions (Wetland protection in Kolkata) <https://www.youtube.com/watch?v=l2t1Yt2-y4o>
- Banking on the Poor – Grameen Story with Mohamad Yunus - <https://www.youtube.com/watch?v=MrUQKuvsmvw>
- Bhutan PM on Carbon Neutral - <https://www.youtube.com/watch?v=xCLZT5m6jaA>

WEEK 3 LECTURE: INTRODUCTION TO DEVELOPMENT JOURNALISM

Introduction to various methodologies of development reporting and its definitions.

Tutorial: Students will do a contents analysis of a popular local daily during the past week (lecturer may provide the newspapers) and list the development oriented stories published and comment on its focus. This needs to be completed during tutorial.

Week's Recommended Readings:

Theoretical Perspectives

- Anand, V.E (2014), Development Journalism: A Catalyst for Positive Change, Social and Behavioral Sciences 157, Symboisis international University, India, p210 – 225 – retrieve from <http://www.sciencedirect.com/science/article/pii/S1877042814058443>
- AMIC (2000), Media and Human Rights in Asia: An AMIC compilation, AMIC, Singapore
- Aslam, R (2011), Peace Journalism: A paradigm shift in traditional media approach, Vol.17(1), May 2011, Pacific Journalism Review, New Zealand, p 119-139
- Batabyal, S (2012), Making News in India: Start News and Star Ananda, Routledge, India (Making_News_in_India_Star_News_and_Star.pdf)
- Chapters 2, 3, 4 and 7 - Dixit, Kunda (1997). Reporting as if the Earth Matters, IPS, Manila, p 5-104 and 152-172
- Galtung, J and Vincent R.C (1992), Global Glasnost: Towards a New World Information and Communication Order?, Hampton Press, USA, p 123-168
- Ch 3 & 4 - George, Cherian (ed) (2008) Free Markets Free Media? AMIC, Singapore

- George, Sue (2009), What is Development Journalism?, 23 Nov, The Guardian, London – retrieve from <http://www.theguardian.com/journalismcompetition/professional-what-is-development-journalism>
- Gunaratne, S (2009), Buddhist goals of journalism and the news paradigm, javnost-the public, vol.16,No.2, pp 5-19 (pdf copy)
- Chapters 7 and 10 - Gunaratne, Shelton, Pearson, Mark and Senarath, Sugath eds (2015), Mindful Journalism and News Ethics in the Digital Era, Routhlege, New York.
- Morgon, Ann (2010), Who will fund the drive to beat malaria?, 22 Nov, The Guardian, London – retriev from <http://www.theguardian.com/journalismcompetition/drive-to-beat-malaria-thailand>
- Navarro, R.L, Warriier, S.G and Maslog, C (2006), Genes are Gems: Reporting Agri-Biotechnology – A sourcebook for Journalists, ICRISAT, India
- Park, K (2015) Mindful Communication for Asian integration beased on the confucuiis and Tao of Asian Journalism, paper presented at the seminar on ‘Mindful Communication for Asian Integration’, Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015
- Senarath, Sugath.M (2015), Mindful Communication for Good Governance: A Buddhist Aproach, paper presented at the seminar on ‘Mindful Communication for Asian Integration’, Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015.
- Seneviratne, K (2015), Mindful Journalism for East and West, paper presented at the seminar on ‘Mindful Communication for Asian Integration’, Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015.
- Seneviratne, K and Thanenthiran, S (2004), Cities, Chaos and Creativity: A Sourcebook for Communicators, UNDP-TUGI, Kuala Lumpur
- Xiaoge, X. (2009). Development journalism. In K. Wahl-Jorgensen & T. Hanitzsch (Eds.). Handbook of Journalism Studies, Mahwah, NJ: Lawrence Erlbaum, p. 357-370 – retrieve from https://www.academia.edu/1007359/Development_Journalism
- Unknown(2009), Laos: Nero fiddles while the world connects, Asia Media Report 2009, IPS Asia-Pacific Centre Foundation, Bangkok
- Wangchuk, D (2015), Middle-Path Journalism – a conceptual framework to advance contenment, community, compassion and commitment, paper presented at the seminar on ‘Mindful Communication for Asian Integration’, Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015.

Videos:

- (Tarzie IntMp 4 file) - Interview with founder of Asian Press Union Tarzie Vitachi on how the term ‘development journalism’ was coined (UNTV (1987) (pdf copy of transcript to be linked here)
- Mp 4 file - ‘Mindful Reporting, Human Rights and Democracy, Bhikki Piyasilo – edited version of keynote talk at the seminar on ‘Mindful Communication for Asian Integration’, Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015. .
- Development Journalim and Media – Interview with P. Sainath
<https://www.youtube.com/watch?v=LEkeeQ7Ugww>
- Right to Development: Women’s Bank in Sri Lanka (UNDP/YATV)
<https://www.youtube.com/watch?v=85ic3sa9VMs>

- Right to Development: Forum of the Poor in Thailand (UNDP/YATV)
<https://www.youtube.com/watch?v=RC6f1h9Q1NU>
- Right to Development: promoting healthy lifestyle in Singapore (UNDP/YATV)
<https://www.youtube.com/watch?v=wwOvBJMMbxA>
- Philipines farmers fight drought (Al Jazeera) https://www.youtube.com/watch?v=7F_k7wOUIX4
- Phnom Penh residents complain of home demolition (Radio Free Asia)
<https://www.youtube.com/watch?v=JG8hbcYxVOQ>

WEEK 4 LECTURE: THE CHALLENGE - REPORTING EVENTS VS PROCESSES

This lecture will explore the challenges development journalism faces due to commercialisation and globalisation of the media which makes sensationalism and dramatisation important aspects of news reporting, and why development journalism should be about reporting a process. Reporting of the 2004 Asian Tsunami will be closely examined as a case study.

Tutorial / Workshop: Climatic change has put people, the economy and the natural resources of the Greater Mekong Subregion (GMS) at risk. Increased weather variability and extreme weather events are expected to reduce agriculture yields, lessen the availability of fresh water and further degrade biodiversity and ecosystem services. The GMS countries are Cambodia, Laos, Myanmar, Thailand, Vietnam and China's Yunan and Guangxi provinces. This is a process that could produce events of calamity-nature. Taking the following report from the Asian Development Bank (ADB) as a resource and a guide, discuss what type of story ideas could be developed to report on GMS communities that will analyse the process of climatic change, but also aim through the stories to warn people of the dangers involved and provide guidance for cushioning the communities from the ill-effects of this environmental process. The students will be asked to read up on this report before coming to class this week. The report is:

- ADB (2014), Climatic change and rural communities in the Greater Mekong Subregion: A Framework for assessing vulnerability and adaption option, CEP Knowledge series #1, ADB, Manila – website www.gms-eoc.org

Week's Recommended Readings:

- Bhattacharya, S (2014), Bioprospecting, biopiracy and food security in India: The emerging sides of neoliberalism, International Letters of Social and Humanistic Sciences, vol.23, India, p 49-56 – retrieve from
- Cho, Li-Fung (2006), News Crusaders, Vol.33, No 3 & 4, Media Asia, AMIC, Singapore
- Chapters 7 & 8 - George, Cherian (ed) (2008) Free Markets Free Media? AMIC, Singapore
- Harsona, A (2009), Indonesia: between a chopping block and a hammer, Asia Media Report 2009, IPS Asia-Pacific Centre Foundation, Bangkok, p135-140

- Jiaojiao, R (2006), Pioneering a New Journalism, Asia Media Report: A Crisis Within, IPS Asia-Pacific Centre Foundation, Bangkok, p 72-79
- Seneviratne, Kalinga ed (2006), Media's Challenge: Asian Tsunami and beyond, AMIC, Singapore
- Srinivasan, S (2010), Pirates of traditional knowledge, June, Info-Change News and Features (Pirates of traditional knowledge.pdf)
- Protecting Asia's most valuable resource – a background to patenting attempts of basmati and jasmati rice from www.grain.org - retrieve from http://www.iatp.org/files/Protecting_ASias_Most_Valuable_Resource.htm

Sample Stories:

- Anand, G (2016), An Indian Swamy creates an empire, 16 April, Today/NTY, Singapore. (RamdevEmpire.pdf)
- Daigle, K and Cerojano, T (2016), US rep blast IFC conflict of interest in Manila Water plan, 12 April, Phil Star/AP, Manila – retrieved from <http://www.philstar.com/headlines/2016/04/12/1572410/us-rep-blasts-ifc-conflict-interest-manila-water-plan>
- Ghosh, N (2016), Thailand's sea gypsies face waves of change, 23 April, Straits Times, Singapore - <http://www.straitstimes.com/asia/se-asia/thailands-sea-gypsies-face-waves-of-change>
- Ghosh, N (2016), Chemicals are killing Laos' farmlands, 16 April, Straits Times, Singapore (LaosFarms.pdf)
- Hussain, Z (2013), WTO seals landmark Bali package, 8 Dec, Straits Times, Singapore (WTOBaliDeal.jpeg)
- Kolesnikov- Jessop, S (2005), Doubts over improvement plans, 31 Jan, UPI, Phuket, Thailand (PhuketRebuild.pdf)
- IPS (1996), West pirating developing countries' traditional know-how, 21 Oct, The News Nation, India (BiopiracyReport.pdf)
- Seneviratne, K (1995), Sri Lanka: Suicide Farm Policy, 29 May, Evening Paper, India (suicide farmers.jpeg)
- Sharma, S (2006), Are micro-finance institutions exploiting the poor?, Info-Change News and Features (micro-finance exploiting poor.pdf)

Video:

- TVE Asia Pacific Director Nalaka Gunawardene interviewed by Thai journalist Pipope Panitchpakdi (TVE Asia Pacific, 2009) - <https://www.youtube.com/watch?v=eWpO9aAxy7Y>
- Picking up from where the news media left off, Children of Tsunami tracks the recovery of eight affected families in the four hardest hit countries (TVE, Sept 2005) – First of 6 features looking at

the process of recovery

<https://www.youtube.com/watch?v=hfnbZNWSrMc&list=PL22893BC5B3881A3C>

- Typhon Haiyan Survivors (Channel News Asia)
<https://www.youtube.com/watch?v=KVcn1ZibMxQ>
- Threats to Mekong Delta from Development (Dzap Production)
<https://www.youtube.com/watch?v=Tnf5kAKywLo>

WEEK 5 LECTURE: WRITING AND PRODUCING DEVELOPMENT FEATURES

Mainly focused on news features on development issues for the text media, this lecture will examine the skills and techniques necessary for doing good development stories especially in the Asian context.

Tutorial: Divide the class into groups and give each group a set of background information on a certain development issues relevant to your area and ask them to draw up an outline of a development journalism feature noting the type of additional research that may be needed, people to be interviewed and the main focus of the story. They may also comment on why they feel that focus is important. They need to complete the exercise in class and present the outline in a presentation within class time.

Week's Recommended Readings:

- Sharma, Dinesh. C (2007), Development Journalism: An Introduction, Ateneo de Manila University, Philippines
- Dixit, Kunda (1997). Reporting as if the Earth Matters, IPS, Manila
- Papoutsaki, E and Harris, U eds (2008). South Pacific Island Communication: Regional Perspectives, Local Issues, USP, Fiji

Sample Stories:

- Maslog, Crispin (2015), Women are taking over Asian farms, 28 April, ScidecNet – retrieved from <http://www.asianscientist.com/author/crispinmaslog/>
- Seneviratne, K (2007), Lack of water, lack of education, 7 Oct, IPS, Bangalore, India. (Bangalore Water.pdf)
- Seneviratne, K (2012), From battlefield to grassroots, 11 Nov, Tempo, Indonesia (SLArmyRebuild(Tempo).pdf)
- Seneviratne, K (2013), Cambodia: Buddhist nuns crucial to community, 15 Oct, IDN In-Depth News – retrieve from <http://archiv2011-2016.indepthnews.net/index.php/35-the-world/asia-pacific/1835-cambodia-buddhist-nuns-crucial-to-community>
- Sharma, R.D (2010), Wrestling for a Change, 19Nov-2Dec, Asia News, Bangkok (HaryanaFemales.jpg)

- Son, J ed (2007), Opening Borders: Reportage from our Mekong, IPS Asia-Pacific, Bangkok – many good development journalism features covering the Mekong region.
- Son, J ed (2007), Stories from the Asian Water Wire, IPS Asia-Pacific, Bangkok – many good development journalism stories covering water and sanitation issues in Asia.
- Son, J ed (2009), Changing Borders: Reportage from our Mekong, IPS Asia-Pacific, Bangkok – many good development journalism features covering the Mekong region

WEEK 6 LECTURE: ECONOMY AND THE DEVELOPMENT JOURNALIST

Exploring reporting economic news from a development perspective while introducing ideas from Asian philosophical origins such as poverty as suffering, Sufficiency Economics and Gross Happiness Index.

Tutorial: Discussion on Sufficiency Economics and Gross Happiness Concepts and its adoption to reporting development stories.

Week's Recommended Readings:

- Chapter 7 - Barua, Dipak. Kumar (2005), Applied Buddhism: Studies in the Gospel of the Buddha from Modern Perspective, Benares Hindu University, India
- Chapters 6 and 10 - Gunaratne, Shelton, Pearson, Mark and Senarath, Sugath eds (2015), Mindful Journalism and News Ethics in the Digital Era, Routledge, New York.
- Dan, Yu (2006), Confucius from the heart: Ancient Wisdom for Today's World, Zhonghua Book Company, China,
- Grossman, N (ed) (2015), Thailand's Sustainable Development Sourcebook, EDM, Bangkok
- Nadkarani, M.V (2013), Hindu Economic Philosophy, ch 4, Handbook of Hindu Economics and Business, Fordham, USA (Hindu Eco Philosophy.pdf)
- Payutto, P.A (1992), Buddhist Economics: A Middle way for the market Place, Buddhadhamma Foundation, Bangkok
- Schumacher, E.F (Unknown), Buddhist Economics, New Economics Institute, UK (Buddhist Economics .pdf)
- Sivaraksa, S (2009), The Wisdom of Sustainability: Buddhist Economics for the 21st century, Koa Books, USA.
- Sustainable Development Knowledge platform of the UN – refer to <https://sustainabledevelopment.un.org/>
- UNDP (2007), Sufficiency Economy and Human Development, UNDP, Bangkok – retrieve from <http://hdr.undp.org/en/content/thailand-human-development-report-2007>

Video:

- E.F Schumacher on Buddhist Economics <https://www.youtube.com/watch?v=qDtF9-owes4>

- Phra Payutto: Buddhist Economics in a Globalised world <https://www.youtube.com/watch?v=-OqtGhs5v-0>
- Philosophy of Sufficiency Economy - https://www.youtube.com/watch?v=4vqKDvDVC_8
- Consumerism or Sufficiency Economics? - https://www.youtube.com/watch?v=_G2ckch6xx0
- Banking on the Poor – Grameen Story with Mohamad Yunus - <https://www.youtube.com/watch?v=MrUQKuvsmvw>

WEEK 7 LECTURE: ARTS AND CULTURE AS DEVELOPMENT REPORTING

Examine how arts and culture could be reported as development issues.

Tutorial: Divide the class into groups and ask them to come up with one story idea (for each group) where an arts or cultural issue could be reported as a development issue and what would be the focus of the story, and why you use it.

Week's Recommended Readings:

- Anderson, Benedict (1991) Imagined Communities, Ch 2 'Cultural Roots', London: Verso.
- Ebrahim, Z.T (2006), Showtime for spirituality in Pakistan, Asia Media Report: A Crisis Within, IPS Asia-Pacific Centre Foundation, Bangkok
- UNESCO World Report (2009), Investing in Cultural Diversity and Intercultural Dialogue, UNESCO, Paris – retrieve from <http://unesdoc.unesco.org/images/0018/001852/185202e.pdf>

Sample Stories:

- AFP (2015), Drones will tear us apart: Pakistani pop's war fixation, July 5, The Express Tribune, Pakistan - <http://tribune.com.pk/story/915221/drones-will-tear-us-apart-pakistani-pops-war-fixation/>
- Anderson, L, Griffin, K and Hartley, S (2013), Cambodian Living Arts: Arts are the DNA of a culture, Unsung Heroes Cambodia, Australia
- Annoymous(2009), Demise of Dangdut, 14 Nov, Jakarta Post, Indonesia (demise of Dangdut.mht)
- Chan, S.J (2010), Ghost festival far from dying, 21 Aug, IPS, Singapore. (Ghost Festival Far From Dying.pdf)
- Kalsi, D.S (2010), Bollywood's Murky World, 16-29 July, Asia News / The Statesman, Kolkatta (BollywoodProstitution.jpg)
- Kuswandini, D (2010), In Pursuite of Art Tourism, 30 July-20Aug, Asia News/Jakarta Post, Kuala Lumpur. (ArtTouriam.jpg)
- Macan-Markar, M (2008), Anti-porn Law Reveals Growing Islamist Power, 21 Nov, IPS, Jakarta (Indonesis anti-porn law.pdf)

- Sabarini, P (2010) The Mecca of Muslim Fashions, 2-15 July, AsiaNews/Jakarta Post, Melbourne (IslamicFashion.jpg).
- Sangsomboun, P (2008), Fight to preserve Lao traditional dress, 10 March, Vientianne Times, Laos (Preserve Lao Traditional Dress.pdf)
- Seneviratne, K (1999), Go fly a kite again, 20 June, National Herald, India. (Kitefest.jpg)
- Seneviratne, K (2014), Buddhist nun becomes role model for women's empowerment, 12 July, IDN InDepth News, Singapore, posted in The Buddhist Channel – retrieve from http://www.buddhistchannel.tv/index.php?id=9,11943,0,0,1,0#.VxcjcnBxt_s
- Sertor, T (2011), Hip Hop: Keeping It real, Jan14-27, AsiaNews/Jakarta Post, Bali, Indonesia (BaliHip-Hop.jpg)
- Sha, S (2007), Chinese culture weaves through Vietnam's music, Opening Borders: Reportage from our Mekong, IPS Asia-Pacific, Bangkok, p 54-57 (pdf copy)
- Sha, S (2007), Amid Tourism, Thais make space for local culture, Opening Borders: Reportage from our Mekong, IPS Asia-Pacific, Bangkok, p 58-60 (pdf copy)
- Tripathi, M (2010), High Art for the Holy, 2-15 July, Asia News/The Nation, Lhasa. (TibetArt.jpg)
- VNN (2010), Traditional Music, Arts loses traction, Viet Nam News, 7 June, HCM City, Vietnam (Traditional Music.pdf)
- Yap, D.J, Ramos, M and Gamil, J (2011), Millions of Filipino devotees Escort Black Nazarene, 10 Jan, Philippine Daily Inquirer, Manila. (Black Nazarene.pdf)

Videos:

- MP 4 file - The Mats of Ca Mau – feature on how a traditional mat weaving skill of Vietnam's Ca Mau province is under threat of extinction produced by Co Van Tai of Radio and TV station of the Kien Giang Province as part of the Mekong Media Fellowship Experiment organised by the Probe Media Foundation, Philippines (2002)

WEEK 8 LECTURE: ENVIRONMENT, SUSTAINABLE DEVELOPMENT GOALS AND THE DEVELOPMENT JOURNALIST

Examine the role of the Development Journalist in covering environmental issues and supporting sustainable development goals

Tutorial: Divide the class into groups and each group will choose a different Sustainable Development Goal (SDG), discuss and propose a story idea compatible with that particular SDG. Refer to:

- Sustainable Development Goals Knowledge Platform (United Nations) - <https://sustainabledevelopment.un.org/?menu=1300>

Week's Recommended Readings:

- Bhikku Rewata Dhamma, The human and environment crisis; A Buddhist perspective, in Sivaraksa, S et al eds (1999), Socially Engaged Buddhism for the New Millennium: essays in honour of Ven. Phra Dhammapitaka, p195-212, Sathirakoses – Nagapradipa Foundation, Bangkok, p 483-497
- Bird, E, Lutz, R and Warwick, C (2008), Media as partners in education for sustainable development: A training and resource Kit, UNESCO, Paris
- Chapters 5 and 6 - Barua, Dipak. Kumar (2005), Applied Buddhism: Studies in the Gospel of the Buddha from Modern Perspective, Benares Hindu University, India
- Chapter 5 - Gunaratne, Shelton, Pearson, Mark and Senarath, Sugath eds (2015), Mindful Journalism and News Ethics in the Digital Era, Routledge, New York.
- Grossman, N et al eds(2015), part 1, pp 20-41, Thailand's Sustainable Development Sourcebook, Editions Didier Millet, Thailand
- Li, T (2003), Confucian ethics and environment, The Cultural Madala 6 no.1 _ retrieve from <http://www.international-relations.com/wbcm6-1/WbLi.htm>
- UNESCO series on Journalism Education: Teaching Journalism for Sustainable Development, p 27-95 (pdf copy)

Videos:

- Mp 4 file - 'Mindful Communication for Sustainable Development, Sulak Sivaraksa – edited version of keynote talk at the seminar on 'Mindful Communication for Asian Integration', Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015.
- Indian Prime Minister, Narendra Modi's address at the "Samvad"- Global Hindu-Buddhist Initiative on Conflict Avoidance and Environment Consciousness, in New Delhi on September 03, 2015 <https://www.youtube.com/watch?v=O4pD4M7jm2k>
- Can a return to Buddhist Values help a Green China? <https://www.youtube.com/watch?v=vIDyf5-NqPY>
- This short animated film highlights the role forests can play in national development, a green economy and climate change (UNEP, 2002) - <https://www.youtube.com/watch?v=Vi2GLNT9v9Y&hl=en-GB&gl=SG>
- Mp 4 file - Our Forest, Our Home – feature on tribal communities living on slash and burn farming in the vast Dak Lak forests of Vietnam and how their practices are harming the environment and Vietnam government's assistance to make their lifestyle sustainable, produced Hoang Van Long as part of the Mekong Media Fellowship Experiment organised by the Probe Media Foundation, Phillipines (2002)

WEEK 9 LECTURE : DEVELOPMENT REPORTING IN ASEAN

This lecture will explore how development journalism is or should be practiced in the ASEAN region.

Tutorial: Taking into account the following report's findings conduct a moderated interactive discussion on what role can development journalism play in areas such as (a) Migrants' Rights (b) Sustaining forest resources (3) Promoting sustainable tourism (d) Promoting cooperative fishing industries. Students should be asked to read up relevant chapters in the book before coming to class this week.

- Son, J (2013), Reporting Development in ASEAN, IPS Asia-Pacific Centre Foundation, Bangkok

Week's Recommended Readings:

- Hanchanlath, K.C (2015), Mindful Communication for ASEAN Integration, paper presented at the seminar on 'Mindful Communication for Asian Integration', Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015
- Goerge, C and Raman, R (2008), When big media meets "we" media in Singapore, vol.30(2), Australian Journalism Review, JEA, Australia, p 61-74
- Lim, K.F (2015), ASEAN Integration: Human dignity and Responsibility humanity from Buddhist perspective, paper presented at the seminar on 'Mindful Communication for Asian Integration', Chulalongkorn University-UNESCO, Bangkok, December 14-15, 2015

Videos:

- ASEAN Building an Community Together (ASEAN Secretariat)
<https://www.youtube.com/watch?v=OYObTsYBXR8>
- ASEAN Economic Community (ASEAN Secretariat)
<https://www.youtube.com/watch?v=zKTIqVeSPoU>
- ASEAN Social Cultural Community (ASEAN Secretariat)
<https://www.youtube.com/watch?v=BGPThskSqjM>

WEEK 10 LECTURE: GLOBALISATION AND "ACROSS-BORDERS" DEVELOPMENT JOURNALISM

Examine how cross-border development journalism networks need to be developed to report on issues that are multi-national in dimension such as human trafficking, labour migration and its associated issues

Tutorial: Take 3 short stories from the following book and ask students to suggest how to gather a similar story and pitfalls on the way of doing it. How can you overcome it to get the story together. Class may be divided into 3 groups to work on this exercise.

- Banados, P.G (2011), The Path to Remittance, Global Eye Media, Singapore

Week's Recommended Readings:

- Dixit, K (2011), Real investigative journalism in a virtual world, Vol.17(1), May 2011, Pacific Journalism Review, New Zealand, p 11-19
- Hodal, K, Kelly, C and Lawrence, F (2014), Revealed: Asian slave labour producing prawns for supermarkets in US, UK, 10 June, Guardian, London – retrieve from <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>
- IPS (2002), Risks & Rewards: Stories from the Philippines migration trail, IPS, Bangkok
- Jayawardena, S (2015), Tourism industry face Chinese ‘colonization’, 29 Aug, Weekend Nation, Sri Lanka – retrieve from <http://nation.lk/online/2015/08/29/tourism-industry-faces-chinese-colonization.html>
- Seneviratne, K (2005), New thinking needed to report the “globalizing” world, Asia-Pacific Media Educator, No.16, University of Wollongong, Australia, p 55-62
- Tibuat, M (2015), Chinese Tourists boost economy but stir outrage, 5 July, AFP, Bangkok – retrieve from <http://www.businessinsider.com/afp-chinese-tourists-boost-thai-economy-but-stir-outrage-2015-7?IR=T&>

Radio Features: “Humanbeings Not A Commodity” – radio features produced by the Asian Media Information and Communication Centre (AMIC, 2010) – see transcripts listed below

- Malaysia: A Tireless Fighter for the Voiceless – interview with Irene Fernandez (02 IreneInt.doc)
- Singapore: Curse of Recruitment Agents (03 Singapore CurseofAgents.doc)
- Bangladesh: Taking Them for a Ride (05 Bangladesh.doc)
- Sri Lanka: Tauma from the Middle East (06 Heart_Breaking_stories_from_middleeast.doc)

Videos:

- Mp 4 file - Kop Pha Beauang Nan – feature on Lao Women trafficking to Thailand produced by Vannaphone Siththirath of Lao TV as part of the Mekong Media Fellowship Experiment organised by the Probe Media Foundation, Phillipines (2002)
- Bangladesh migrants in Singapore (Al Jazeera, 2009)
<https://www.youtube.com/watch?v=6gIRTS6QbQk>
- Sold to the Sea: heman Trafficking in Thai fishing industry
<https://www.youtube.com/watch?v=qwJ38-O4pDY>

A look at the development of community journalism in Asia with a special focus on the Philippines and India. Also a comparison of the modern concept of Citizen Journalism and that of community media based journalist.

Tutorial: Divide the class into groups and ask them to come up with a story that the mainstream media is unable to report or misreport and suggest how a community/citizen journalism strategy could give exposure to the story. Also discuss pitfalls involved in gathering, reporting and disseminating the story.

Assignment: Students will present their ideas before the end of the tutorial.

Week's Recommended Readings:

- George, C (2014), Sustaining Independent Journalism: Learning from Asia's Best, Asian Journalism Focus, AJF, Singapore.
- Malikaew, S (2006), Prachatai's Experiment, p 187-190, Asia Media Report: A Crisis Within, IPS Asia-Pacific Centre Foundation, Bangkok
- Opiniano J, Arcalas J.M, Mallari, M.R and Tuzon, .P (2015), Philippine Community Journalism: Roles, Status and Prospec, Texas Centre for Community Journalism, USA – retrieve from <http://journal.community-journalism.net/articles/philipine-community-journalism-roles-status-and-prospects>
- Seneviratne, K (2008), Citizen Journalism need not be anti-government, vol.30(2), Australian Journalism Review, JEAA, Australia, p 85-93
- Seneviratne, K and Thanenthiran, S (2004), Cities, Chaos and Creativity: A Sourcebook for Communicators, UNDP-TUGI, Kuala Lumpur, p 133-177
- Sharma, B. (2009, October 15). Postcard from Chitrakoot: In a remote part of India, female reporters crusade for rural journalism. COLUMBIA JOURNALISM REVIEW. Retrieved October 29, 2013, from http://www.cjr.org/behind_the_news/postcard_from_chitrakoot.php/

Videos:

- Managing Editor of Nepali Times, Kunda Dixit on New Forms of Journalism <https://www.youtube.com/watch?v=kiJ2PZUc91M>
- Citizen Journalism in Malaysia is making an impact (ICFJ, 2010) <https://www.youtube.com/watch?v=QSreQioYAOg>
- Water Patrol TV (WPTV) in the Philippines uses the citizen's journalism concept to put out stories that may feed into the different social networking sites (Filipino with English sub-titles). <https://www.youtube.com/watch?v=OiBI5v2pn3Q>
- Action Aid Cambodia's Citizen Journalism project: Voice Up for Rights to Food Security (Khmer with English sub-titles) <https://www.youtube.com/watch?v=pFJ0wCEo1S4>

WEEK 12 LECTURE: DEVELOPING NEW MEDIA PARADIGMS FOR DEVELOPMENT REPORTING –COMMUNITY RADIO AND SOCIAL MEDIA

How can new media technology help to develop alternative media systems for development reporting?
What type of media needs to be developed for this purpose?

Tutorial: Presentation of Feature Stories by students (if major assessment of a feature story).

Week's Recommended Readings:

- Arnaldo, C.A (ed) (2008), Community Radio in Asia: putting people in charge, Tambuli Foundation, Manila
- Dhillon, Amrit (2016), Dalit voices, loud and clear, 2 Feb, The Hoot, India – retrieve from <http://www.thehoot.org/media-watch/media-practice/dalit-voices-loud-and-clear-9148>
- Kabilan, K (2009), New Media, Citizen's Journalism and Democracy: The Malaysiakini Project, Media Asia, vol 36,no.3, AMIC, Singapore
- Ch 2, 3, 13, 19 and 23 - Seneviratne, K ed (2012), Peoples' Voices, Peoples' Empowerment: Community Radio in Asia and beyond, AMIC, Singapore
- Spurgeon, C and Burges, J, Making media participatory: Gigital Storytelling, ch 35, Atton, C ed (2015) The Routledge Companion to Alternative and Community Media, Routhledge, UK, p 403-411

Videos:

- Ashish Sen, President, AMARC Asia-Pacific talks about evolution of community radio in India <https://www.youtube.com/watch?v=SmXVKM1YRIQ>
- Community Radio – One Voice for All (UNICEF India) https://www.youtube.com/watch?v=sW5h_MgYeYw
- Radio Bakdaw Philipines – Providing a voice for the local community (Internews, 2014) <https://www.youtube.com/watch?v=pmU0dfIJcpU>
- Interview with Raghu Manali, Vice-President of AMARC Asia-Pacific on community radio role in Nepal <https://www.youtube.com/watch?v=ISHTtUw7qnk>

Assessments and Grading:

1) Class Attendance – 10%

2) Writing a Development News Report -15%

To be done in pairs, they would need to submit a 400-600 words development news report that would contain quotes taken from at least 2 authentic interviews. Story can address any

development issue – either at national or regional level or at local community level. The deadline for submission must be set before the week 7 lecturer and strictly imposed.

3) *Writing a Cross-Border Development Journalism Report – 25 %*

To be done in pairs, they should investigate an issue that has cross-border implications, and use quotes from at least 3 authentic interviews plus others from research reports, press releases, etc. The report should be between 1000-1600 words. The deadline for submission would be end of week 11.

4) *Exam or Special 2000-2500 Word News Feature with Pictures - 50%*

(END)